

Staff Report

Report To: Council Meeting

From: Jana Nethercott, Clerk

Date: 2023-03-23

Subject: Council Meeting Start Time Survey Results

Recommendation:

That West Elgin Council hereby receives the report from Jana Nethercott, Clerk Re: Council meeting start time survey results for information purposes.

Purpose:

The purpose of this report is to provide Council with an analysis of the results from the Council Meeting Start Time Survey.

Background:

Council provided direction to staff at the January 12, 2023 meeting to prepare a survey for residents to provide feedback on the start time of Council meetings. Staff prepared and launched the survey consisting of 10 questions on February 1, 2023 and closed at 5 pm on March 15, 2023. This survey was advertised thru Social Media, the Website, posters in municipal facilities which included a unique QR code to the survey and paper copies were available at the municipal office front desk.

Analysis

A total of 50 residents responded to the survey, which equates to approximately 1% of eligible voters.

56% of respondents indicated a preference for evening meetings, with the majority (53%) preferring a 7:00 pm start time.

24% of respondents selected the option of 1 evening and 1 daytime meeting a month. 16% of respondents selected the option of daytime meetings and 4% were indifferent to the start time.

Start time selections by percent (note this question was only answered by those who chose evening meetings):

53% at 7 pm 20% at 6 pm 20% at 5 pm

4% indifferent

46% of respondents had attended a past Council meeting and of these 57% have attended virtually at least once.

32% of respondents indicated that should they attend a Council meeting it would be in person, with 24% indicating a preference to attend virtually.

88% of respondents liked the option of viewing the meeting online after the meeting is over, with 60% of respondents viewing the meetings on YouTube regularly.

Thru this survey respondents had the opportunity to learn about the subscription to the agenda and meeting links and 25 of the respondents did add their names and email addresses to receive the link to the agenda and zoom meeting invite via email the day before the meeting.

In presenting this information staff await direction on Council's preference for meeting start times.

Financial Implications:

None.

Policies/Legislation:

Council Procedure By-law 2018-43 as amended

Respectfully submitted by,

Jana Nethercott, Clerk