



Become an ACT-i-Pass Partner!

Southwestern Public Health has partnered with London's Child and Youth Network and the Human Environments Analysis Laboratory (HEALab) to be able to offer the ACT-i-Pass program to Grade 5 Students in the city of St Thomas and Elgin County.

What is ACT-i-Pass?

ACT-i-Pass is a program that allows all grade 5 students that live in or attend school in the cities of London and St. Thomas and the counties of Elgin and Oxford to access free recreation programs throughout an entire year at participating ACT-i-Pass partner venues.

Through this program, more kids can stay active - improving their health, reducing screen time, and increasing play in their lives! By offering various programs across the county, ACT-i-Pass reduces barriers to participation for many children.

How can you help?

By offering your program(s) through ACT-i-Pass, you are helping to provide more opportunities for kids to be active. As an ACT-i-Pass Partner, you choose how many programs or activities to offer, either seasonally, year-round or once during the school year.

Partners offer programs and activities in different ways that fit best with their organization. Many current Partners fill under-utilized capacity in existing programs, providing programming to kids with little or no added cost to their organization.

Partners can offer ACT-i-Pass users the opportunity to:

- register for regularly offered programs;
- register for reserved ACT-i-Pass spots in specific programs;
- attend drop-in programs;
- attend or register for programs on specified days; or,
- try programs or facilities once during their ACT-i-Pass year.

What's in it for you:

The most important impact of being an ACT-i-Pass partner is helping more kids stay active as they grow and develop healthy habits. However, being an ACT-i-Pass partner benefits your organization as well:

Partners' names are included in ACT-i-Pass promotional material. This includes mail outs to all grade 4 and 5 students in our school board, social media promotion (Facebook and Twitter), and website resources. Through free programming, partners can welcome more users into their space and services, introducing potential new patrons to their organization.

If your organization is interested in becoming an ACT-i-Pass Partner, or if you have any questions, please email Pam Ewart at pewart@swpublichealth.ca by March 31, 2020.

Thank you for helping keep kids healthy!

