



May 2023

RE: SOLAR ECLIPSE GLASSES / FUNDRAISER OPPROTUNITY OR BULK PRICING

Dear Mayor Duncan McPhail,

We are writing to you on behalf of ***The Monarch Butterfly Eclipse Project***, an initiative led by five passionate high school students from Oakville, Ontario. We are proud to announce an exciting opportunity for sports clubs, schools, municipalities, and organizations to partner with us in promoting the sale of ISO Certified solar eclipse glasses for the upcoming total solar eclipse on April 8th, 2024.

What makes this total solar eclipse truly unique is that its path closely mirrors the major migration route of the endangered monarch butterfly. As you know, your community experiences the yearly migration of the monarch butterfly, and linking to this initiative would be a great way to promote conservation efforts and raise awareness about the monarch butterfly.

The Monarch Butterfly Eclipse Project, founded by Emilie, Maggie, Ellen, Taylor and Paige, is offering ISO Certified solar eclipse glasses for sale, where 20% of gross sales will go to our fundraising partners and 100% of the net proceeds will be used in the future to fund initiatives that protect the habitat and overall population health of monarch butterflies. This includes supporting research, conservation efforts, and educational programs aimed at raising awareness about the importance of preserving these iconic and endangered creatures.

We are asking for your support and participation to make ***The Monarch Butterfly Eclipse Project*** a success. Your municipality can participate as a fundraising partner or by purchasing solar eclipse glasses at wholesale / bulk prices.

It is worth noting that the next time a total solar eclipse will come through your community will be, on average, 400 years from now. Hence, this is a once-in-a-lifetime opportunity that your community should not miss!

For more information please go to our website www.monarchbutterflyeclipse.com or contact us at info@monarchbutterflyeclipse.com.

We appreciate your consideration and look forward to hearing back from you.

Sincerely,

Emilie, Maggie, Ellen, Taylor and Paige

610 – 2 Ford Drive Oakville, ON L6J 7W4
www.monarchbutterflyeclipse.com
info@monarchbutterflyeclipse.com

TOTAL SOLAR ECLIPSE RARE DO NOT MISS!

APRIL 8th, 2024 TOTAL SOLAR ECLIPSE



- CE AND ISO CERTIFIED FOR DIRECT SUN VIEWING
- VISION SAFETY AND PROTECTION
- 100% OF NET PROFITS DONATED

**GET YOUR
GLASSES
TODAY!**



THE
MONARCH
BUTTERFLY
ECLIPSE
PROJECT

www.monarchbutterflyeclipse.com



THE MONARCH BUTTERFLY ECLIPSE PROJECT

ABOUT THE MONARCH BUTTERFLY ECLIPSE PROJECT

The Monarch Butterfly Eclipse Project, an initiative led by five passionate high school students from Oakville, Ontario, is proud to announce an exciting opportunity for sports clubs, schools, municipalities, and organizations to partner with them in promoting the sale of ISO Certified solar eclipse glasses for the upcoming total solar eclipse on April 8th, 2024. What makes this total solar eclipse truly unique is that its path closely mirrors the major migration route of the endangered Monarch Butterfly.

The Monarch Butterfly Eclipse Project, founded by Emilie, Maggie, Ellen, Taylor and Paige, aims to raise awareness about the conservation of Monarch Butterflies while providing individuals a safe way to witness the awe-inspiring event of the total solar eclipse. The project offers ISO Certified solar eclipse glasses for sale, with 20% of the gross sales will be donated back to the partnering organization, while 100% of the net profit will go to The Monarch Butterfly Eclipse Foundation.



The Monarch Butterfly Eclipse Foundation, being established by The Monarch Butterfly Eclipse Project, will use the net proceeds from the sales of ISO solar eclipse glasses to fund initiatives that protect the habitat and overall population health of Monarch Butterflies. This includes supporting research, conservation efforts, and educational programs aimed at raising awareness about the importance of preserving these iconic and endangered creatures.

Sports clubs, schools, municipalities, and organizations interested in partnering with The Monarch Butterfly Eclipse Project can register at www.monarchbutterflyeclipse.com or individuals interested in purchasing solar eclipse glasses can order directly from The Monarch Butterfly Eclipse Project website. The glasses will be shipped to the end user in the United States and Canada free of charge.

Also, wholesale / bulk orders can be placed. For more information please email: info@monarchbutterflyeclipse.com

Don't miss this once-in-a-lifetime opportunity to witness a total solar eclipse. Join The Monarch Butterfly Eclipse Project in protecting monarchs and experiencing nature's phenomenon by promoting ISO Certified solar eclipse glasses for the April 8th, 2024 total solar eclipse. Together, we can make a difference for monarchs and raise awareness about their conservation.



Thank you for your support!

www.monarchbutterflyeclipse.com