



## MUNICIPALITY OF **West Elgin**

### Staff Report

---

**Report To:** Council Meeting  
**From:** Magda Badura, CAO/Treasurer  
**Date:** 2023-06-22  
**Subject:** West Elgin Strategic Plan Survey

---

#### **Recommendation:**

That the Council of the Municipality of West Elgin receives the report from Magda Badura, CAO/Treasurer Re: West Elgin Strategic Plan Survey;

And That Council hereby to provide feedback and any additional information they deem relevant for the purpose of the survey;

And That Council approves the West Elgin Strategic Plan Survey and directs its distribution to the public.

#### **Background:**

On May 11, 2023 Jennifer Kirkham, Mischievous Cat Productions met with council and staff to develop and conduct a plan that would lead Council through the steps of developing West Elgin's 2023-2026 Strategic Plan. Council's initial discussion with Ms. Kirkham included sharing comments heard during their election campaigns, impacts Councillors want to have in their term of Council, as well as their thoughts on our strategic focus for the next 4 years.

We are now moving on to the next step which is a community survey. Typically, community survey is developed and conducted during the early stages of the strategic planning process. It is often one of the first steps after the planning phase. By conducting the community survey early, the feedback obtained will help shape the direction and focus of the strategic plan and will ensure it aligns with the community's aspirations and addresses their most pressing issues.

The attached survey is a valuable tool for collecting data and feedback from a broad range of community members. It allow us to gain insights into the community's satisfaction with existing services, identify areas for improvement, and gather suggestions for new initiatives or enhancements. This information will be used to prioritize resources, allocate budgets, and set strategic objectives that reflect the needs and desires of our community.

#### **Financial Implications:**

Cost of the Survey is captured in 2023 Operating Budget under Strategic Plan

#### **Policies/Legislation:**

Respectfully submitted by,  
Magda Badura, CAO/Treasurer