

Magda Badura Chief Administrative Officer Municipality of West Elgin 22413 Hoskins Line Rodney Ontario NOL 2C0

Dear Magda

I noticed on your website that you state that all applications for grants must be submitted NLT 31 December, I am assuming that this letter falls within that category. You will receive a properly signed letter shortly but I wanted to ensure that we achieved your timeline therefore the submission via this media. If Council requires an in person deputation please advise me via my email. I am currently out of the country and will not be returning until May of next year, but I will make arrangements for one of our Directors to attend to respond to questions if need be.

Please allow me to introduce our organization, we as you can see, are the Summerfest Committee, which falls under the auspices of the Columbus Club, which in turn falls under the auspices of the Knights of Columbus. Our Summerfest is an event which runs in the late Spring of each year (June), we provide live, top notch entertainment to the Community, while doing so, we raise money for our community, all proceeds are donated to a worthy charity, this year, as per last, we have chosen the HOSPICE Elgin. This will be our 18th year in operation. We have raised in excess of \$56,000, all of which went back into the Community.

It is almost time for our 16th Summerfest in the 18th year of our organization, and we have big news! We have continued our expansion of Summerfest entertainment to a two-day celebration. This is the reason why we are writing you, as our Festival evolves we would like to expand our partnership within the whole Elgin Community, when I say partnership, please understand that we expect nothing of you or your Council other than some financial sponsorship, either in the way of a grant or donation, and hopefully your personal participation. Your Council, and by extension, your communities will reap the benefits as the Summerfest Committee promote this fact through all our promotional opportunities, before, during and after the event. In a nutshell, the citizens of Elgin County will fully understand that you and your Council are a big part of bringing this very popular event to St.Thomas and Elgin.

As Summerfest grows in popularity so too does the expense of organizing it and execution of the event, therefore your support is both requested and will be greatly appreciated. Our Sponsorship Committee, is very active, as such we have solicited donations from local businesses and organizations, this contributed significantly to the overall success of our events over the years.

As stated earlier, all the profits, from Summerfest go towards an organization in the community. Our 2024 benefactor is once again the <u>Hospice of Elgin</u>. This will include at least one Columbus Club 50/50 charity draw, <u>www.summerfest5050.ca</u> (Licence # RAF1313833)

Our two-day event will be held at the Columbus Club on Wellington Street in St.Thomas. Due to popular demand we will once again be holding this event "Under the Canvas". Our entertainment lineup is a very exciting one this year, it will no doubt bring back many memories for most, for those of a younger age, it will introduce them to nostalgic type music that we enjoyed, yet is still very popular today. The Summerfest Committee, personally searched, and even attended a concert to confirm "the fit", as such we have already secured the bands for 2024. We have taken the liberty to attach a copy of our poster for next year, as you can see there is something for everyone.

Friday evening we will be offering a fish dinner (\$25) with live entertainment, dinner will be between 5-7. On Saturday (Tickets \$35 in advance) Tony Morgan and "Point Taken" will open the show, entertaining from 5-7pm and the main event will start at 8pm, 3 acts will perform until 11pm. These acts are "Jersey Seasons", a tribute to Frankie Valli and the Four Seasons, "American Graffiti" featuring Frankie and the Flash Backs, a tribute to Rock and Roll from the 50's through to the 70's, closing will be the "Beach Party Boys" a tribute to the Beach Boys, all acts are top rated in North American. As well this year we will include a Vendors Market Friday from 4pm to 6pm and Saturday 10am until 4pm; many vendor tents will will be set up starting just after the entrance gate, forming a "gauntlet" to the entertainment tent.

We look forward to your generous support which will go a long way in supporting the long overdue Hospice of Elgin. On behalf of the Summerfest Committee thank you for your continued support, if you are a new Sponsor then we warmly welcome you into the "Team". I assume you may require a deputation from our Committee to provide further information or answers to questions, please advise me via email should you require this or are in need of more written information. I am currently out of the country and will be for a few months but I will appoint representation to attend once you provide be the date, time and location.

Please note my email address is as follows, gerry_holden@outlook.com

Respectfully Submitted,

Gerry Holden, Chair, Summerfest Committee

Roy Esbaugh, President, Columbus Club St. Thomas