



# Municipality of West Elgin

## Minutes

### Economic Development Committee

February 13, 2024, 7:00 p.m.

Rodney Recreation Centre

135 Queens Line

Rodney, ON

**Present:**

- Michelle Navackas**
- Stacey Zegers**
- Shaun Szabo**
- Mike Miller**
- Mike Russo**
- Mike Vanraes**
- Dan Soos**
- Norma McPhail**
- Bill Denning**

**Staff Present:** Magda Badura, CAO/Treasurer

- 1. Call to Order**
- 2. Adoption of Agenda**
- 3. Disclosure of Pecuniary Interest**  
No disclosures
- 4. Nomination of Chair**  
Michelle Navackas nominated and accepted position of Chair.
- 5. Nomination of Vice Chair**  
Dan Soos was nominated and accepted the position of Vice Chair.
- 6. Nomination of Secretary**  
Norma McPhail was nominated and declined for the position of Secretary.  
Michelle Navackas agreed, reluctantly, to take notes.

**7. Terms of Reference**

Read and accept the Dutton Dunwich TOR as our own.

**8. West Elgin Draft Strategic Plan**

**9. Committee Vision and Focus**

Round Table Discussion

Dan Soos: Creation of a map of small businesses in West Elgin, Attract more people to the area through advertising. Would like to see an awards evening celebrating local entrepreneurs.

Mike Millar: affordable housing, Lake development

Mike Russo: Look at the formation of an organization like the BIA.

Mike Szabo: incentivize people to come here. Concerned about the cost of living.

Bill: Points to places like Frankenmuth What is West Elgin's 'one thing' how do we focus on attracting people here -create welcome documents/QR code

Stacey: Privately funded initiative to support the growth of new or existing businesses.

Dan Soos brought up building trust with the business community again and the committee's credibility.

Steps for next meeting Business registry and asset list to be completed by Mike Russo and Stacey.

**10. Adjournment**

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Michelle Navackas, Chair

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Michelle Navackas, Recording Secretary