

Elgin Tourism, Visit Middlesex County, Tourism Oxford & Ontario's Southwest are pleased to invite you to join Ontario by Bike for the upcoming webinar:

Destination Bike: Welcoming Cyclists in Elgin, Middlesex & Oxford.

<https://destinationbikeelginmiddlesexoxford.eventbrite.ca>

On Thursday, May 9 from 2:00PM-3:00PM, join Ontario By Bike, Elgin Tourism, Visit Middlesex County, Tourism Oxford and Ontario's Southwest for a webinar to learn more about the growing cycle tourism market in Ontario (\$537M industry in 2021) and how welcoming cyclists is good for your business. The webinar is open to everyone and free to participate, but is of particular interest to tourism professionals, including accommodations, food services, attractions, tour operators, breweries, wineries, business areas and cycling related businesses and organizations interested in the development of cycle tourism.



Webinar

Destination Bike:

*Welcoming Cyclists in
Elgin, Middlesex & Oxford*

May 9, 2024 2:00 - 3:00 PM

Register: <https://destinationbikeelginmiddlesexoxford.eventbrite.ca>

Learn how to welcome cyclists & get certified as bicycle friendly | Local cycling updates | Tap into Ontario's growing cycle tourism market

