



MUNICIPALITY OF West Elgin

Staff Report

Report To: Council Meeting

From: Terri Towstiuc, Clerk

Date: 2024-08-15

Subject: Royal Canadian Legion Branch 221, Poppy Project Request

Recommendation:

That West Elgin Council hereby receives the report from Terri Towstiuc, Clerk Re: Royal Canadian Legion Branch 221, Poppy Project Request; And

That Council approve the request, in theory, and direct the Royal Canadian Legion Branch 221, to work with staff during the Poppy Campaign to determine a suitable location.

Purpose:

The purpose of this report is to provide Council with a request received on July 16, 2024, from Royal Canadian Legion Branch 221 Poppy Chair, regarding and incentive the legion is requesting permission to take part in, which will utilize municipal property.

Background:

West Elgin Poppy Project is a new incentive to our Legion Branch and is a community art project of Remembrance that will be created using hand-made poppies to honour our Veterans. The knitted poppies will be attached to a form of netting and be displayed on a public structure within the Municipality of West Elgin during the annual Poppy Campaign which begins the last Friday of October through to November 11th.

The Royal Canadian Legion is requesting Council permission to install the netting and knitted poppies to municipal property, such as around the West Lorne Community Complex (railing, etc.) or the base of the electronic signs within the communities of Rodney and West Lorne. The number of locations is unknown at this time, as the Legion is unaware what the community response will be, and how many knitted poppies they will be receiving.

The request is a “pre-approval” to move forward with the project, and staff will work with the Poppy Campaign Chair, to determine the best locations suitable for the knitted poppies.

Stratford, Ontario Knitted Poppy Campaign:

[Ten thousand handmade poppies usher in Stratford's Remembrance Day | The Stratford Beacon Herald](#)

[Local communities display crocheted poppies | CTV News](#)

Financial Implications:

N/A

Policies/Legislation:

N/A

Alignment with Strategic Priorities:

| Infrastructure Improvement | Recreation | Economic Development | Community Engagement |
|--|---|--|---|
| <input type="checkbox"/> To improve West Elgin's infrastructure to support long-term growth. | <input checked="" type="checkbox"/> To provide recreation and leisure activities to attract and retain residents. | <input type="checkbox"/> To ensure a strong economy that supports growth and maintains a lower cost of living. | <input type="checkbox"/> To enhance communication with residents. |

Respectfully submitted by,

Terri Towstiuc
Municipal Clerk