



## ROOTS & REVIVAL

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September 5, 2024

The Municipality of West Elgin

To Whom It May Concern;

The inaugural Roots & Revival Festival runs from October 4 - 12, 2024 in Rodney. This new event features farm tours, weekend vendor markets, a new mural painting, pop up vacant store installations, an ATV Poker Run, and live bands in our beer garden.

On Saturday, October 5 and Saturday, October 12 we are requesting that Furnival Road be closed to vehicular traffic from Moirah Street to Clark Street between the hours of 8:30am to 6:00pm on both Saturdays. The hours for the markets are 10:00am to 4:00pm and it is expected that the street may open fully before 6:00pm, depending on how long it takes for vendors to clear the area.

We have asked businesses along this stretch to become involved in a way that is appropriate for their business. The Library is participating throughout the development of a community scavenger hunt and on the weekend markets they will be having their book sale (a needed fundraiser for them) and other children's programming. We will have a variety of vendors selling baked goods, crafts, etc.

The corner of Moirah Street and Furnival Road will be our primary entertainment area on weekends and some evenings. A new mural is being painted on the wall of 223 Furnival Road throughout the Festival and will be a marvellous activity to observe throughout the week and will be a wonderful legacy of the Roots & Revival Festival.

If you have any questions or need further information please contact me directly.

Thank you for your attention to this matter,

Sincerely,



Kathy Navackas  
Festival Coordinator  
Roots & Revival October 4 - 12, 2024

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**CELEBRATING COMMUNITY, FARMERS, DIVERSITY & CULTURE.**