

WEST ELGIN EDC
**BRAND
DECK**

2024/2025





WEST ELGIN

ECONOMIC DEVELOPMENT

FULL



BADGE



WEST ELGIN
ECONOMIC DEVELOPMENT

STACKED



PROFILE



COLOUR



#ffde59



#4f852c



#2c572a

FONT

HEADLINE

LEAGUE SPARTAN

SUBTITLE

RUSSO ONE

PARAGRAPH

NOURD



COLOUR VARIATION

SLOGAN #1

SLOGAN #2



**HARVEST
OPP  RTUNITY**

**HARVEST
 PPORTUNITY**

GENERAL BRANDING



WEEDC LOCAL BUSINESS AWARD EMBLEM (FUTURE USE)

