

The Optimist Club of West Lorne is celebrating our 50th anniversary this year on June 11th. Saturday June 7th is when we are planning for all of our celebrations to take place and there will be other requests coming to council with regards to the use of Miller Park.

We are writing to you at this time specifically with regards to having a few (4-6) banners installed in downtown West Lorne. These banners would be similar to the banners installed in the downtown for Hockeyville. We have a design (see attached) and have been told from our supplier that once we order they would be ready in 5-7 business days.

For reference we have also included a similar banner that is currently being displayed on several light standards in Glencoe for the Lions Clubs 50th anniversary.

We understand that the municipality has a flag bylaw however this only pertains to flag poles at municipal locations and not the light poles. We could not locate a bylaw for banners on light poles.

We understand there is a plan to put up some Canada Flag banners in the downtown core sometime this week.

As we understand it there are 17 light poles downtown that banners can be installed on so we are hoping that replacing a few of the Canada flags with our 50th celebration banner will be considered.

Our request is to ask for the municipality to cover the cost of the installation and removal in kind in support of our club. Our club will cover the cost of the banners.

However, if the installation cost is not granted then we would ask for what the cost is to have them installed so we can determine if this cost is in our budget.

We are very excited about celebrating 50 years of serving our community and have always worked closely with the municipality to make this community such a wonderful place to live.

Thank you for taking the time to read this email and we look forward to working together with the municipality to celebrate our 50th year!

Marsha Kalita

President of the West Lorne Optimist Club

On Behalf of the 50th Anniversary Celebration

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50 YEARS
SERVING OUR
COMMUNITY
1974 - 2024

O'MARA ST



1975 - 2025



CELEBRATING
50 YEARS
OF OPTIMISM