

September 1, 2020

Re: Elgin County Community Grant Program Now Accepting Applications

Dear Tourism Member,

The County of Elgin is pleased to announce that the Elgin County Community Grant Program (CGP) is now open and accepting applications for 2021. The deadline to submit for funding will be November 10th, 2020.

The County understands that 2020 has been a difficult year for Community Services and Festival and Event Organizers as a result of the COVID-19 pandemic. Through this program, organizations and services can apply for supplementary funds to strengthen their responsiveness, effectiveness and resilience.

The County is reaching out to previous grant applicants to let them know that the grant process for 2021 has changed and to provide organizations with ample time to plan for next year.

The Rural Initiatives and Planning Advisory Committee completed a comprehensive review of the CGP to ensure its alignment with Elgin County's Strategic Plan 2020-2022, to encourage innovative programming and events, and to streamline the application process.

The CGP is now broken into two streams: Community Services and Festivals and Events. Organizations may apply to one of these streams per year. These streams are further broken down into "Seed" and "Cultivate" grants. Seed Grants are open to new community organizations or festivals and events wishing to research the feasibility of a new service, program or event, or wishing to launch something new. Cultivate Grants are available to existing community organizations or events that wish to build on their successes, grow their reach, enhance the quality of their offerings, or improve their sustainability with new features, programs, services and outreach methods.

Detailed program information and application packages can be accessed on our website www.elgincounty.ca/communitygrantprogram. Physical copies of the packages are available upon request. Please contact communitygrants@elgin.ca if you have any questions.

Thank you and we look forward to receiving your 2021 application,

Sincerely,



Alan Smith, General Manager of Economic Development