



MUNICIPALITY OF  
**West Elgin**

**Staff Report**

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**Report To:** West Elgin Community Centre Board of Management  
**From:** Lee Gosnell, Manager of Operations & Community Services  
**Date:** 2022-08-24  
**Subject:** Arena Advertising

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**Recommendation:**

That West Elgin Community Centre Board of Management receives the report from Lee Gosnell, Manager of Operations & Community Services re: Arena Advertising for information purposes.

**Purpose:**

The purpose of this report is to provide the Board with an update on the Arena Board Sign Advertising Sales

**Background:**

Letters were distributed to current sign sponsors in early August and they were given until September 1 to notify the Municipality if they were not interested in having a sign up in the Arena for the 2022 season.

Currently there has been a few payments received and no one has stated they do not wish to advertise this season. There is one sign that was removed late last year due to non-payment and therefore we have one available sign space for \$100 plus the cost of the sign.